

CASE STUDY | Designer: Ann Marie Hess | Company: AMH Interiors | Website: www.amhinteriors.com



Ann Marie, from AMH Interiors, talks briefly about her first introduction to the world of interior design and how this developed into a business she runs today.

"I did not always know that was what I wanted to do, however, it's a skill that organically developed over time. Whilst I always had my eye on fashion and attended the Fashion Institute of Technology for University in NYC, my introduction to interior design was not ignited until I left my career to raise my children; that was when the aha moment happened for me.

At that time, I was not aware of how I was transferring my passions and developing my skills in Interior Design. It all began with the purchase of our first home. We were on a very tight budget, but I had a vision of how I wanted my home to be. As soon as our first home was complete, we put it on the market

and made a profit. I was hooked. The first few properties we purchased were small. In those homes I learned my first lessons on how to make a small space work. I learned how to use colour to make a space feel larger and how to use every space available for much needed organization. I mastered painting finishes and refinishing furniture. A hobby that was created to fill time was now getting a lot of attention from family and friends. Each subsequent home was bigger than the last. The projects I started to tackle expanded from just being interior finishes to full on construction including exteriors and landscaping. With each and every respective home I always highlight the character of that particular property.

Approximately 7 years ago, an opportunity arose for my family to become expatriates from the US and we have lived in Europe and

the Middle East. By embracing life as an expat little did I know this was honing in on another skill. The ability to set up homes very fast and efficiently and how even a temporary space can feel like a family home. After all the years and numerous properties in various countries it was now clear to me this was no longer a hobby but a driving force I was actively pursuing in my life. That is when I decided to go back to school to get the professional qualifications I needed to take my passion to a professional level. Whatever your budget is or how temporary your space may be, there always are things you can do to your space to make it personal to you while still adding value for resale potential. As I think back to how my career started it is so rewarding for me to not only share my passion about property development with my clients but to watch them become hooked as well".

